



Call for contributions

International Tourism Conference Dubrovnik

Croatia, Dubrovnik, Hotel Palace, 6-9 November 2019



As one of the oldest tourism institutes in the world, the **Institute for Tourism** is pleased to announce that we are going to be celebrating our **60th anniversary** with the international tourism community of academics and practitioners alike, in **November 2019**. For this occasion we invite you to attend our *international tourism conference* in lovely Dubrovnik (ITCD), which seeks to address many critical issues of our (tourism) (un)sustainable future.

Conference Theme

VUCA (short for volatility, uncertainty, complexity, ambiguity) has become a trendy acronym in today's business lingo. Beyond just being a simple acronym used by most contemporary organizations — business, the military, education, government, etc. — VUCA has become a code for awareness, readiness, preparedness, anticipation, evolution, and intervention. This conference is intended to be multidisciplinary, transdisciplinary, and postdisciplinary, with the key goal of bridging the gap between tourism theory and practice.

Conference Topics

We would like to invite invigorating submissions that connect critical issues of our VUCA world with in the traditional areas of tourism research, policy, and management; these might include, but are not necessarily limited to the following topics:

- The changing nature of our societies and new travel trends
- Impact of ever-growing climate change awareness on all aspects of tourism systems
- Questions of stewardship in all areas from individual businesses to policy makers and DMOs
- □ Leadership styles in tourism (un)sustainability
- Integrations in tourism systems (public-private partnerships, mergers and acquisitions, strategic alliances, joint-ventures, clusters, local action groups)

- □ Sharing economy, social entrepreneurship, and innovations in tourism
- The new age of enhanced visitor engagement and involvement
- □ Transformative and regenerative travel
- □ Artificial intelligence in tourism's future
- □ The role of social media and smart technologies in tourism's present and future
- □ Globalisation of local tourism values (globalisation, commodification)
- Destination marketing, branding, and reputation for the new era
- $\hfill\square$ New modelling and forecasting for tourism demand
- □ Educational needs for the VUCA (tourism) future
- □ Tourism governance and labour (im)mobility
- □ Social (in)justice and equality questions of gender, sexuality, race, class, age, and (dis)ability
- □ The role of tourism in public health and well-being
- □ Critical tourism and hospitality studies
- Connecting different knowledge paradigms in tourism studies
- Dissemination of tourism knowledge how and for whom?

Conference Venue and Dates

Hotel Palace, Dubrovnik, Croatia; November 6th to 9th, 2019

Language

Official language of the conference is **English**.

Keynote Speakers

- Nigel Morgan (University of Surrey)
- Annette Pritchard (Cardiff Metropolitan University)
- Steven Pike (Queensland University of Technology)
- Chris Cooper (Leeds Beckett University)
- Pauline J. Sheldon (University of Hawaii).

Important Dates

- Abstract submission deadline: June 15th, 2019
- Feedback and acceptance (of topic proposals): June 25th, 2019
- Full paper submission deadline: September 6th, 2019

Contribution options

- participation without contribution (listening)
- abstract contribution + presentation
- •abstract contribution + full paper + presentation.

Review and Publications

If your abstract is accepted, you will be invited to register for the ITCD. At least one of the authors of a submitted paper **must register and pay registration fees** for the conference, **no later than July 1**st, **2019**, in order to be included in the final program.

All papers will be reviewed by a Scientific Committee. The decision to accept or reject a given paper will be sent to its



corresponding author, along with reviewer comments. If revisions are deemed to be necessary, the author(s) will have two weeks to make them and send the final result back to the committee. Accepted papers will be included in the **Conference Proceedings (WoS indexing will be requested)**. The best papers will be published in a **special issue of international interdisciplinary journal TOURISM (WoS, ESCI, Scopus)**.

Registration Fees

- Early bird: €340 (payment due no later than July 1st, 2019)
- Regular: €390 (payment due no later than October 21st, 2019)

• Late: €440 (payment due no later than November 4th, 2019) (Registration fee includes: materials; coffee during breaks; lunch (2x); gala dinner; welcoming cocktail/snack dinner; and a guided tour of Dubrovnik)

•Accompanying person: €150 (includes all social events)

More Information

- •Conference website: www.itcd.hr
- Info: info@itcd.hr
- Abstract applications: abstracts@itcd.hr
- •Tel: +385 (0)1 3909 666
- •You can visit conference web site by scanning the **QR code**:





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