

Institute for Tourism, (Croatia), **University of Westminster**, (UK) and **Equality in Tourism International**, (UK), are pleased to invite the international tourism community of academics and practitioners, to participate and contribute to the International Scientific Conference focused on critical approaches to the roles and positions of women in tourism. The conference will take place in Split (UNESCO heritage site), Croatia, in April 2023.

Call for contributions



Women SCIENTIFIC CONFERENCE in tourism

lessons learned or lessons forgotten?

Le Méridien Hotel Lav, Split, Croatia, April 19th -21st, 2023

Conference Theme

The role of women in tourism is mostly viewed through the prism of gender inequality, connected with the continuous need for women's empowerment as important stakeholders in the tourism industry. Undoubtedly, that is a hugely important agenda as the lowest paid jobs and the jobs holding the least status in tourism are mostly occupied by women (UNWTO, 2022). Yet, with this conference, we aim to move our gaze towards more positive stories and a more powerful view of women's role in tourism.

The key aim of this conference is to demonstrate and celebrate the multiple roles and positions of women in tourism. It is our objective to validate those roles and have a critical view of the position of women in tourism from the 19th century until today. Such a historical approach will allow us to obtain an overview of 'feminine approaches' that will disrupt the homogenous discourse around tourism development. Although more dominant within women, we support the integral view which sees the feminine principle held by both/all genders. Moreover, by connecting the subject of leadership and feminine perspectives we aim to emphasise the importance of creating more 'feminine space' in tourism policy, marketing, and management and other aspects of tourism development. This is particularly relevant in the current context of crises afflicting all levels of our society which can be sourced back to the historical overdose or imbalance of the masculine principle.

Conference Topics

- Roles and position of women through the history of tourism
- Women as 'objects' and 'subjects' of tourism promotion: historical evidence
- Tourist contents and experiences specific to the segments of women's tourist demand
- Leadership perspectives and theories: masculine and feminine perspectives
- Interdependence of gendered tourism policies and tourism development
- Tourism policy with a focus on women
- Sustainability through gender equality
- Management strategies aimed at strengthening the role of women
- Roles of women in creating tourism products (cultural, rural, urban, sport, health)

- Empowering women as employees in tourism
- Women in art and tourism
- Women in events management
- Interdisciplinary/cross-disciplinary research on the topic

Conference Venue and Dates

Le Meridien Lav hotel, Split, Croatia; April 19th to 21st, 2023.

Keynote Speakers

Sanda Čorak (Institute for Tourism, Zagreb, Croatia)

Stroma Cole (University of Westminster, London, UK)

Marco Valeri (Niccolò Cusano University, Rome, Italy)

Irena Ateljević (University College Aspira, Split, Croatia)

Marina Novelli (University of Brighton, UK)

Language

Official language of the conference is **English**.

Important Dates

Extended abstract submission deadline: **March 5th, 2023**

Feedback and acceptance (of the topic proposal): within 3 weeks of abstract submission

Full paper submission deadline: **June 15th, 2023**

Abstract submission

Structured extended abstracts should consist of approximately 700-800 words in total. We encourage you to send an abstract which is a compendious summary of a paper's substance including its background, purpose, methodology, results, and conclusion.

Abstract submission:

<http://www.iztztg.hr/en/wintconference/wintpapers/wintsubmission/>

Abstract instructions:

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Publication opportunities

All papers will be reviewed by a Scientific Committee. The decision to accept or reject a given paper will be sent to its corresponding author, along with reviewer comments. If revisions are deemed to be necessary, the author(s) will have two weeks to make them and send the result back to the committee. Accepted papers will be included in the Conference Proceedings. The best papers will be published in a special issue of:

- TOURISM: international interdisciplinary journal (WoS-ESCI, Scopus)
- European Business Review (WoS-ESCI, Scopus)
- Tourism Planning & Development (WoS, Scopus)

Registration Fee

€275 (payment due no later than **April 7th, 2023**)

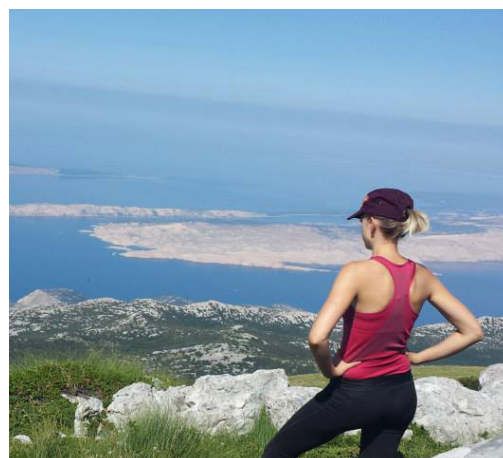
Registration fee includes: materials, coffee breaks, lunch (2x), gala dinner, welcoming drink, guided tour of Split

At least one of the authors of a submitted paper **must register and pay registration fees** for the conference, no later than **April 7th 2023**, in order to be included in the final program.

For 3 or more delegates from the same institution, a **discount of 20%** is granted + 20% discount will be granted to students, with proof of status.

Registration: <http://www.iztztg.hr/en/wintconference/wintregistration/>

You can visit conference web site by scanning the QR code:



More information:

Conference website:

<http://www.iztztg.hr/en/wintconference/>

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