

Technical workshop: Integration of TSA and SEEA
Project: Development of a Tourism Sustainability Satellite Account for Croatia

Date: 7th-8th November 2022

WORKSHOP AGENDA

Day 1

Day 1		
9.00	Arrival of participants	
9.30	Welcome and introduction (15 mins) <ul style="list-style-type: none"> Relevance of this TSSA work as part of the broader Croatia TSI project 	Piera Tortora - OECD, Zinovia Tsikalaki - DG REFORM Croatia Ministry of Tourism and Sports / Institute for Tourism
9.45	Overview of this workshop and TSSA workshop series Presentation (15 mins) <ul style="list-style-type: none"> Objectives over the 2 days Structure of this and the following workshops Introductions – Round room (15 mins) <ul style="list-style-type: none"> Each delegate to state name, organisation, role, and their expectations for the workshop 	Wolfgang Strasdas, OECD Team All
10.15	Sustainable tourism development in Croatia – overview and “self-assessment” Presentation (30 mins), plus Q&A (15 mins) <ul style="list-style-type: none"> Sustainability challenges & policy goals System boundaries & measurement approaches General statistics and data availability 	Institute for Tourism
11.00	<i>Break (30 mins)</i>	
11.30	Initial assessment of the feasibility of a TSSA and Results from the fact-finding questionnaire Presentation (30 mins), plus Q&A (30 mins) <ul style="list-style-type: none"> TSA framework and application 	Marius Goerge, DIW Econ

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	<ul style="list-style-type: none"> National accounts data Environmental Economic Accounts data Regional data & further information 	
12.30	<i>Lunch break (60 mins)</i>	
13.30	<p>Experiences from other countries #1: Indicator systems for sustainability in tourism with a focus on TSA + SEEA: Global overview of good practices and challenges</p> <p>Presentation (60 mins), plus Q&A (30 mins)</p>	<p>Peter Laimer, Statistics Austria & Chair of UNWTO MST working group</p>
15.00	<i>Break (30 mins)</i>	
15.30	<p>Experiences from other countries #2: Development of regional TSAs in Finland</p> <p>Presentation (30 mins), plus Q&A, discussion (30 mins)</p>	<p>Ossi Nurmi, Senior Statistician Statistics Finland</p>
16.30	<p>Summary & conclusions</p> <p>Key take-aways from Day 1, outlook to Day 2 (15 mins)</p>	<p>Wolfgang Strasdas, OECD Team</p>
16.45	End of Day 1	

Day 2

Day 2		
09.00	Review of Day 1 & Programme for Day 2 (15 mins)	
09.15	<p>Experiences from other countries #3: Development of the TSSA in Germany</p> <p>Presentation (45 mins), plus Q&A (30 mins)</p> <ul style="list-style-type: none"> System boundaries & Tourism quota Compatibility TSA – SEEA Results 2019 & 2022 	<p>Marius Goerge, DIW Econ</p>
10.30	<i>Break (15 mins)</i>	
10.45	<p>Working group #1 (plenary discussion): Tourism policy goals of Croatia, system boundaries and international (TSSA) experiences (60 mins)</p> <ul style="list-style-type: none"> Discussion of system boundaries: Tourism definition, resident vs. domestic principle; cross-border movements, individual tourism activities (e.g. transport by private cars), sharing economy, secondary homes, nautical tourism, etc. Implications of int'l TSA-SEEA experiences for the Croatian context Clarification of Croatian-specific characteristics that should be considered in Croatian TSSA (e.g. nautical tourism, regional dimension) 	<p>Facilitator: Wolfgang Strasdas</p>

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	<ul style="list-style-type: none"> • <u>Goal</u>: Strategies/actions to convert Croatia’s policy goals into a strategic measurement & monitoring approach and (TSSA) design specific to Croatia 	
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11.45	<p>Introduction to the break-out working groups #2 – World Café (15 mins) Participants split into two groups of mixed stakeholders working in parallel around a board or table and then switch to the other topic, commenting/ adding to what the previous group has elaborated:</p> <p>1) TSSA: Methodological approach and challenges The purpose of this break out discussion is to assess the methodological challenges and develop strategies/ actions to overcome them (possibly through alternative approaches). Specific issues to be discussed include:</p> <ul style="list-style-type: none"> • Which aspects/elements e.g. from TSSA Germany should also be implemented in Croatian TSSA (specific environmental indicators etc.)? • Which potential constraints/limitations exist regarding the combination of TSA and SEEA in Croatia (e.g. inconsistencies in the statistical reference frame)? • How can potential methodological challenges be overcome? <p>2) Practicalities: Data availability and data alternatives The purpose of this break out discussion is to assess the current Croatian data basis and develop strategies/ actions to use what is there and fill possible gaps. Specific issues to be discussed include:</p> <ul style="list-style-type: none"> • Which economic/environmental accounting data is available and useable in the context of TSSA? • Where are data gaps and why? Can we expect future improvements regarding data basis in Croatia? • Do alternative data sources exist to overcome potential gaps? • What next steps should be taken to fill data gaps? 	<p>Method introduced by Wolfgang Strasdas</p> <p>Facilitators: Wolfgang Strasdas and Marius Goerge, DIW Econ</p>
12.00	World Café 1st round (45 mins)	All
12.45	Presentation of results in plenary (15 mins)	All
13.00	<i>Lunch break (60 mins)</i>	
14.00	World Café 2nd round (45 mins)	All
14.45	Presentation of results in plenary (15 mins)	All
15.00	<p>Review session (30 mins)</p> <ul style="list-style-type: none"> • Discussion of results • Review of workshop, main takeaways 	<p>Wolfgang Strasdas, OECD Team All</p>

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	<ul style="list-style-type: none">• Next steps	
15.30	Wrap up & close (15 mins)	Piera Tortora, OECD Ministry for Tourism and Sports Institute for Tourism
15.45	End of workshop	