



Women SCIENTIFIC CONFERENCE in tourism

lessons learned or lessons forgotten?

institut^zaturizam 
institute for tourism

UNIVERSITY OF
WESTMINSTER 



EQUALITY
in TOURISM
INTERNATIONAL
creating change for women

Introducing WinT keynote speakers



Dr. Stroma Cole is a part-time Reader at the University of Westminster. With research interests in gender, responsible tourism development, and the links between gender, tourism, the SDGs and Human Rights (particularly to water), Stroma is an activist researcher critiquing the consequences of tourism development. She has over 30 publications, including her edited book *Gender Equality and Tourism: Beyond Empowerment* (2018). Stroma is an Associate Editor for *Annals of Tourism Research* and on the editorial board at *Journal of Sustainable Tourism* and *Tourism Geographies*. She is a director of Equality in Tourism an international charity seeking to increase gender equality in tourism.

Outline of the keynote lecture:

- Gender Equality and Tourism: Beyond Empowerment
- Transforming Tourism - the Importance of a Feminist Lens
- Transforming Gender Relations in Destinations and Tourism Organisations