



# Women SCIENTIFIC CONFERENCE in tourism

lessons learned or lessons forgotten?

institut<sup>z</sup>aturizam   
institute for tourism

UNIVERSITY OF  
WESTMINSTER 



EQUALITY  
in TOURISM  
INTERNATIONAL  
creating change for women

## Introducing WinT keynote speakers



**Irena Ateljević**, Ph.D., has begun her scientific journey as (post)modern critical theorist who pessimistically observed structural socio-spatial inequalities produced by the overarching capitalist and patriarchal framework. Yet during her progressive frustration of 'merely-marking-and-not-making-a-difference', she has moved to the transmodern and transdisciplinary space of commitment to hopeful scholarship and caring action that awakens the power of individual agency. She has been translating these theoretical ideas into the areas of critical tourism studies, women empowerment, and transformative travel. In 2005, she moved to the Netherlands to teach at Wageningen University, a highly esteemed university for sustainability and nature conservation issues. She was a co-founder of the Critical Tourism Studies network dedicated to promoting the academy of hope concept. In 2011, she has returned to Croatia where she has been working as a scientific associate at the Institute for Tourism and a professor at various scientific and academic institutions in the country, while also acting as an activist and social entrepreneur. Her latest activist project designed to promote the vision of regenerative tourism is Terra Meera - a Center for Regeneration and Human Potential ([www.terrameera.com](http://www.terrameera.com)), while academically she is affiliated with the Aspira University College in Split.

### Topics of the presentation will include:

- Shakti leadership for the regeneration movement that puts life and connection at the centre of every decision we make
- How regenerative tourism can assist this paradigm shift
- Going beyond the gender binary towards full human development of conscious living.